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Universitat Autònoma
de Barcelona

Release 16 June 2016

EACEA project IMPALA

IMPALA INTERNATIONAL CONFERENCE

IMPACT EVALUATION OF QUALITY MANAGEMENT IN HIGHER EDUCATION.

A Contribution to Sustainable Quality Development of the Knowledge Society

Time and place:

16-17 June 2016 – Palau Robert

Passeig de Gràcia, 107, 08008 **Barcelona**, Spain

EACEA Project Title:

Impact Analysis of External Quality Assurance Processes of Higher Educa-
tion Institutions.

Pluralistic Methodology and Application of a Formative Transdisciplinary Impact Evaluation

Acronym: IMPALA

General Aims of Conference:

- Presentation and dissemination of the results of the IMPALA project (methodology & applica-
tion of impact evaluation of external QA in HEIs) to a wider interested audience
- Gather input from participants' critical reflection of the conference theme, in particular Euro-
pean QA agencies and other HEI stakeholders
- Identify options for exploitation of the impact evaluation methodology
- Embed theme of impact evaluation into current debates and perspectives on HEI governance
and HE policy

Target Audience:

- (European) QA agencies (e.g., ENQA members)
- HEIs (e.g., leadership, quality managers, staff, students)
- European Commission representatives
- HE policy (national, European) and HEI research
- Number of participants: 50+

Activities and Contents:

- Three key notes of experts in the field
- Statement of ESU on impact evaluation of QA from the students' perspective in the EHEA
- Presentations of four case studies of impact evaluation of QA by IMPALA project partners
(four QA agency-HEI teams from Finland, Germany, Romania, Spain)
- Working groups of participants
- Panel discussion

Thursday, 16 June 2016 – TIME SCHEDULE AND AGENDA	
Place: Palau Robert, Passeig de Gràcia, 107, 08008 Barcelona	
Time	Topic
10:00-10:30	Registration & Coffee
10:30-10:35	Prof. Dr. Dr. Theodor Leiber , evalag, Mannheim, Germany <i>Quick Overview Over the Conference Agenda</i>
10:35-10:50	Prof. Dr. Martí Casadesús , Director AQU Catalunya, Barcelona, Spain Prof. Dr. Javier Lafuente , Vice-Rector for Innovation and Strategic Projects, Universitat Autònoma de Barcelona, Barcelona, Spain <i>Welcome and General Introduction</i>
10:50-11:15	Theodor Leiber <i>Introduction to the European Commission Funded IMPALA Project</i>
11:15-12:15	<i>Keynote speech & discussion</i> Prof. Dr. Jussi Välimaa , Finnish Institute for Educational Research, University of Jyväskylä, Finland <i>Higher Education in the Networked Knowledge Society: Challenges for Impact Evaluation of Quality Management</i>
12:15-12:45	<i>Coffee break</i>
12:45-13:30	Jouni Jurvelin , PhD, Senior Lecturer, Study Coordinator, <i>Jyväskylä University of Applied Sciences, Jyväskylä, Finland</i> Matti Kajaste , Senior Advisor, FINEEC, Helsinki, Finland <i>First Case Study: Impact Evaluation of EUR-ACE Program Accreditation at Jyväskylä University of Applied Sciences</i>
13:30-14:30	<i>Lunch</i>
14:30-15:15	MariPaz Álvarez del Castillo , Head of Quality Teaching Office, Universitat Autònoma de Barcelona, Barcelona, Spain Anna Prades Nebot , PhD, Project Manager, AQU Catalunya, Barcelona, Spain <i>Second Case Study: Impact Evaluation of Program Pre-accreditation at Universitat Autònoma de Barcelona</i>
15:15-15:45	Blazhe Todorovski , Vice-Chairperson, European Students' Union, Brussels <i>Impact Evaluation of QA from the Perspective of Students in the EHEA</i>
15:45-16:15	<i>Coffee break</i>
16:15-17:15	<i>Keynote speech & discussion</i> Prof. Dr. John Brennan , Emeritus Professor of Higher Education Research, The Open University, Milton Keynes, United Kingdom <i>Success Factors of Quality Management in Higher Education: Are Unintended Impacts More Important than the Intended Ones?</i>
18:30-20:30	<i>Social Event (visit to La Pedrera, UNESCO Cultural World Heritage site since 1984)</i>
20:30	<i>Dinner (La Lluna Restaurant, Carreró St. Bonaventura, 7 - Santa Anna, 20. 08002 Barcelona)</i>

Friday, 17 June 2016 – TIME SCHEDULE AND AGENDA

Place: **Palau Robert, Passeig de Gràcia, 107, 08008 Barcelona**

9:00-10:00	<p><i>Keynote speech & discussion</i></p> <p>Prof. Dr. Maarja Beerkens, Institute of Public Administration, Leiden University, The Hague, The Netherlands</p> <p><i>Evidence-based Policy in Higher Education Quality Assurance: Learning from the Experience of Others</i></p>
10:00-10:45	<p>Prof. Dr.-Ing. Radu Damian, ARACIS, Bucharest, Romania</p> <p>Prof. Dr.-Ing. Radu Vacareanu, Rector, Technical University of Civil Engineering Bucharest, Bucharest, Romania</p> <p>Andrei-Stelian Bejan, PhD Student, Technical University of Civil Engineering Bucharest, Bucharest, Romania</p> <p><i>Third Case study: Impact Evaluation of Institutional and Program Accreditation at Technical University of Civil Engineering Bucharest</i></p>
10:45-11:15	<p><i>Coffee break</i></p>
11:15-12:00	<p>Bertram Welker, Staff Unit Quality Development, University of Stuttgart, Stuttgart, Germany</p> <p>Theodor Leiber, evalag, Mannheim, Germany</p> <p><i>Fourth Case study: Impact Evaluation of the Program Review Process at University of Stuttgart</i></p>
12:00-13:00	<p><i>Lunch</i></p>
13:00-14:30	<p><i>Panel discussion</i></p> <p><i>Between Theory and Practice: Future Prospects of Quality Management and Its Impact Evaluation in HEIs</i></p> <p>Prof. Dr. Bjørn Stensaker, Chair, Department of Education, University of Oslo</p> <p>Prof. Dr. Maarja Beerkens, Institute of Public Administration, Leiden University</p> <p>Prof. Dr. Martí Casadesús, Director AQU Catalunya, Barcelona</p> <p>Prof. Dr.-Ing. Radu Damian, ARACIS, Bucharest</p> <p>Prof. Dr. Lee Colin Harvey, Emeritus Copenhagen Business School, Denmark</p> <p>Lindsey Kerber, Project and Administrative Officer, ENQA, Brussels</p> <p>Blazhe Todorovski, Vice-Chairperson, European Students' Union, Brussels</p> <p>Prof. Dr. Jussi Välimaa, Finnish Institute for Educational Research, University of Jyväskylä</p>
14:30-15:00	<p><i>Wrap up and perspectives</i></p> <p>Theodor Leiber</p> <p><i>Résumé of the Conference and General: A Quick SWOT Analysis of Impact Evaluation of Quality Management in HEIs</i></p>
15:15	<p><i>Coffee & Farewell & End of conference</i></p>

Contact

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Conference location:

Palau Robert, Passeig de Gràcia, 107, 08008 Barcelona, Spain

