**Release 21 July 2016**

**Education, Audiovisual and Culture Executive Agency (EACEA) project IMPALA**

**IMPALA Euro-Region Training Workshop Central Europe:**

**Impact Analysis of Quality Assurance in Higher Education Institutions:**

*Theory, Practice and Policy Perspectives in Discussion*

28 September 2016

evalag (Evaluationsagentur Baden-Württemberg)
M7 9a-10, D-68161 Mannheim
[www.evalag.de](http://www.evalag.de)

Workshop language: German

**EACEA project title:**


**General Aims of Euro-Region Training Workshop:**

- Presentation & dissemination of the results of the IMPALA project (i.e., methodology of impact evaluation of QA in HEIs; empirical results) to a wider interested audience
- Gather input from participants’ critical reflection of the seminar theme
- Correlate theoretical and methodological perspectives to the practice of QA impact analysis in HE
- Embed theme of impact evaluation into current debates and perspectives on HEI governance (and HEI funding) and HE policy

**Target Audience:**

- (European) QA agencies (e.g., ENQA members)
- HEIs (e.g., management, quality managers, staff, students)
- European Commission representatives
- HE policy (national, European) and HEI research

**Activities and Contents:**

- Two keynotes of experts in the field
- Student’s keynote
- Working groups of participants
- Presentation of IMPALA project and methodology
- Presentation of IMPALA results of the German QA agency-HEI team

You can register for the event at leiber[@]evalag.de. The deadline for registration is 19 September 2016. (The number of participants is limited.)

**Wednesday, 28 September 2016**

09:30-10:00 h Registration & Coffee

10:00-10:05 h Prof. Dr. Dr. Theodor LEIBER (evalag, Mannheim, Germany) The Workshop Agenda

10:05-10:15 h Welcome speech Dr. Anke RIGBERS (evalag, Mannheim, Germany)

10:15-10:30 h Presentation of IMPALA project and methodology Theodor LEIBER (evalag, Mannheim, Germany) The European Commission Funded IMPALA Project: A Short Overview

10:30-11:00 h Keynote speech Barbara Michalk (German Rectors’ Conference (HRK), Bonn, Germany) Impact Evaluation of Quality Assurance in Higher Education: Expectations and Valuation of HE Policy

11:00-11:30 h Coffee break

11:30-12:00 h Keynote speech Thomas Bach (Student at University of Heidelberg, Germany) Impact Evaluation of Quality Assurance from the Perspective of Students in the EHEA: Expectations, Disappointments and Hopes

12:00-12:45 h Keynote speech Prof. Dr. Philipp Pohlenz (Professor for Higher Education Research/Professionalisation of Academic Teaching, Otto-von-Guericke University Magdeburg, Germany) Impact Evaluation of Quality Assurance in Higher Education: How Can it Help to Improve Organisation and Learning and Teaching?

12:45-13:30 h Lunch
13:30-15:00 h **WORKING GROUP(S)** with all workshop participants
*Quality Assurance and its Impact (Evaluation) from Higher Education Institutions’ and Quality Assurance Agencies’ Perspectives: Methodological Approaches, Experiences and Expectations*

15:00-15:15 h **Brief reports on results from working groups & plenary discussion**

15:15-15:45 h **Presentation of Empirical Results**
*Theodor LEIBER & NN*
(evalag, Mannheim, Germany)

*IMPALA Case study: Impact Evaluation of the Program Review Process at University of Stuttgart*

15:45-16:15 h **Résumé of the Workshop and Outlook**
*Theodor LEIBER*
(evalag, Mannheim, Germany)

*Quick SWOT Analysis of Impact Evaluation of Quality Management in Higher Education Institutions*

16:15 h **Coffee & Farewell**

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**CONTACT**

Prof. Dr. Dr. Theodor Leiber
Project manager
Tel ++49(0)621/128545-25
Tel ++49(0)1752305824
leiber@evalag.de

Mrs Bärbel Hauck
Secretariat
Tel ++49(0)621/128545-10
hauck@evalag.de

evalag (Evaluationsagentur Baden-Württemberg)
M7 9a-10
D-68161 Mannheim
Fax ++49(0)621/128545-99
www.evalag.de

**Location evalag & Maritim hotel, Mannheim**