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Education, Audiovisual and Culture Executive Agency (EACEA) project IMPALA

IMPALA EUROPEAN SEMINAR in Cooperation with ENQA:

Impact Analysis of External Quality Assurance in Higher Education Institutions: Methodology and Its Relevance for Higher Education Policy

May 19-20, 2014
MARITIM Hotel, Friedrischsplatz 2, D-68165 Mannheim, Germany, Tel +49 (0) 621 1588-0, info.man@maritim.de

EACEA Project Title:

General Aims of Conference Seminar:
- Presentation and dissemination of the results of IMPALA first project phase (i.e., methodology of impact evaluation of external quality assurance in HEIs) to a wider interested audience
- Gather input from participants’ critical reflection of the seminar theme, in particular European QA agencies and other HEI stakeholders
- Open up a first phase of exploitation of the impact evaluation methodology
- Embed theme of impact evaluation into current debates and perspectives on HEI governance (and HEI funding) and HE policy

Target Audience:
- (European) quality assurance agencies (e.g., ENQA members)
- HEIs (e.g., management, quality managers, staff, students)
- European Commission representatives
- HE policy (national, European) and HEI research

Activities and Contents:
- Two key notes of experts in the field
- Presentation of IMPALA methodology of the four QA agency-HEI teams from Finland, Germany, Romania, Spain
- Panel discussion of various stakeholders
- Working groups of participants

MONDAY, May 19, 2014

10:00-10:30 h Registration & Coffee (MARITIM Foyer)
10:30-10:45 h Welcome speech Dr. Anke RIGBERS (evalag, Mannheim, Germany)
10:45-11:00 h Welcome speech Dr. Padraig WALSH (ENQA, Brussels, Belgium)
11:00-11:45 h Keynote speech Prof. Dr. Bjørn STENSAKER (Department of Education, University of Oslo, Norway)
- “Impact Evaluation of External Quality Assurance: Different Perspectives and Prospects for the Future”
12:00-12:30 h Presentation of IMPALA methodology Prof. Dr. Dr. Theodor LEIBER (evalag, Mannheim, Germany)
- “Evaluation of the Success or Failure of External Quality Assurance in HEIs: Theory and Practice”
12:30-13:30 h Lunch (MARITIM Foyer)
13:30-15:00 h WORKING GROUPS with all conference participants
First pre-test of IMPALA questionnaire
15:00-15:30 h Coffee break
15:30-16:15 h Brief reports on results from working groups & plenary discussion
16:15-17:00 h Internal meeting IMPALA project partners
17:30 h Social event
19:30 h Dinner (MARITIM Restaurant)
TUESDAY, May 20, 2014

9:00-9:15 h IMPALA project partners
Opening remarks & Outlook for Today

9:15-10:00 h Keynote speech
Prof. Dr. Maarja BEERKENS
(Institute of Public Administration, Leiden University, The Hague, The Netherlands)
“Different Stakeholders and Conflicting Views in External Quality Assurance in HE: Quality Assurance in the Political Context”

10:00-10:30 h Coffee break (MARITIM Foyer)

10:30-12:00 h PANEL FORUM
“Can Impact Evaluation Contribute to Resolving Conflicting Stakeholder Expectations of Quality Assurance in HE?”
Chair and Introduction to the panel
Prof. Lee Colin HARVEY
(Emeritus Copenhagen Business School, Denmark)
Panel participants
Prof. Dr. Maarja BEERKENS
(Leiden University)
Prof. Dr. -Ing. Radu DAMIAN
(Director, International Relations, Projects and Cooperation, ARACIS, Bucharest, Romania)
Dr. Glòria GONZÁLEZ ANADÓN
(Vice-Rector for Quality, Teaching and Employability, Universitat Autònoma de Barcelona, Spain)
Dr. Frank PETRIKOWSKI
(European Commission, Directorate General for Education and Culture, Brussels, Belgium)
Blazhe TODOROVSKI
(Member of Executive Committee of ESU, Brussels, Belgium)
Dr. Padraig WALSH
(President of ENQA, Brussels, Belgium & Chief Executive QCI, Dublin, Ireland)

12:00-13:00 h Lunch (MARITIM Restaurant)

13:00-14:30 h WORKING GROUPS with all conference participants
Processing and discussion of key questions (key words: conflicting stakeholder expectations, impact evaluation of quality assurance and HE policies)

14:30-15:00 h Brief reports on results from working groups & plenary discussion

15:00-15:30 h Wrap up & perspectives
Theodor LEIBER
Résumé of the Conference & Future Outlook

15:30 h Coffee & Farewell – End of conference (MARITIM Foyer)

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