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IMPALA European Seminar

**“Impact Analysis of EQA in HEIs:
Methodology and Its Relevance for HE Policy”**

Wrap up & Perspectives – May 20, 2014

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- **Questionnaire**
 - **Genericity? – O.k. but: probably 4 questionnaires for different stakeholder groups**
 - **Wording? – to checked/improved**
 - **Length? – O.k.**
 - **Difficulty of questions? – “Simplify your life!”**
 - **Relevance and importance of questions? – More or less o.k.**
 - **Questions univocal? – some are not yet**
 - **Our informal pilot/test study? – successful**
 - **Pilot study? – to be carried out**
- **Choice of sample/“interviewed” focus groups? – depending on type and size of “evaluated unit“**
- **First application of questionnaire: ca. July 2014**

Wrap up & Perspectives – May 20, 2014

Did we get answers ...

- Stakeholder expectations, and conflicting ones
 - In HEI quality?
 - In HEI QA?
 - In impact evaluation of (E)QA in HEIs?
- Can impact evaluation contribute to resolving conflicting stakeholder expectations of QA in HE?
- How do QA, impact analysis, and quality and HE policies relate?

Wrap up & Perspectives – May 20, 2014

- **Some consequences for**
 - **Methodological approach to impact evaluation of (E)QA in HEIs**
 - **Stakeholder views**