

Evidence-based approaches to social programmes in the United Kingdom

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TSIP

The Social Innovation Partnership

The Social Innovation Partnership

A trusted advisor to public, private and social sector organisations seeking to maximise their social impact.

OUR VISION IS A SOCIETY WHERE THE MOST EFFECTIVE SOCIAL ORGANISATIONS ARE ABLE TO FLOURISH

We believe that a strong and dynamic society will take shape when evidence and innovation sit at the heart of efforts to tackle our most persistent social challenges; when:

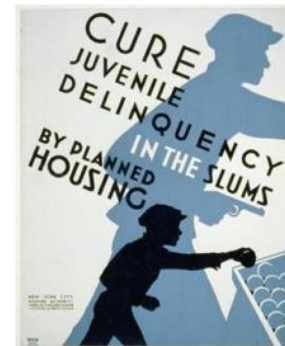
- evidence is used to better understand what brings about social change
- innovation is used to find and test new solutions.

Intuition or Evidence?

80,000
HOURS

80000
HOURS

The good, the bad, and the ineffective: social programs in America



Do people know which social interventions work just from hearing about them?

To do a test, we made the following game. We've described ten major US social interventions, and you'll have to guess whether they had a positive effect, no effect or negative effect.

The interventions were taken from those reviewed by the Campbell Collaboration, which brings together all the highest-quality research that's available on major social interventions to decide whether they're effective or not. We chose the top ten interventions that were easiest to explain and had the clearest conclusions, so it's clear what the answers are. There's no trick!

START THE GAME

Imagine this scenario



Defining evidence-informed practice

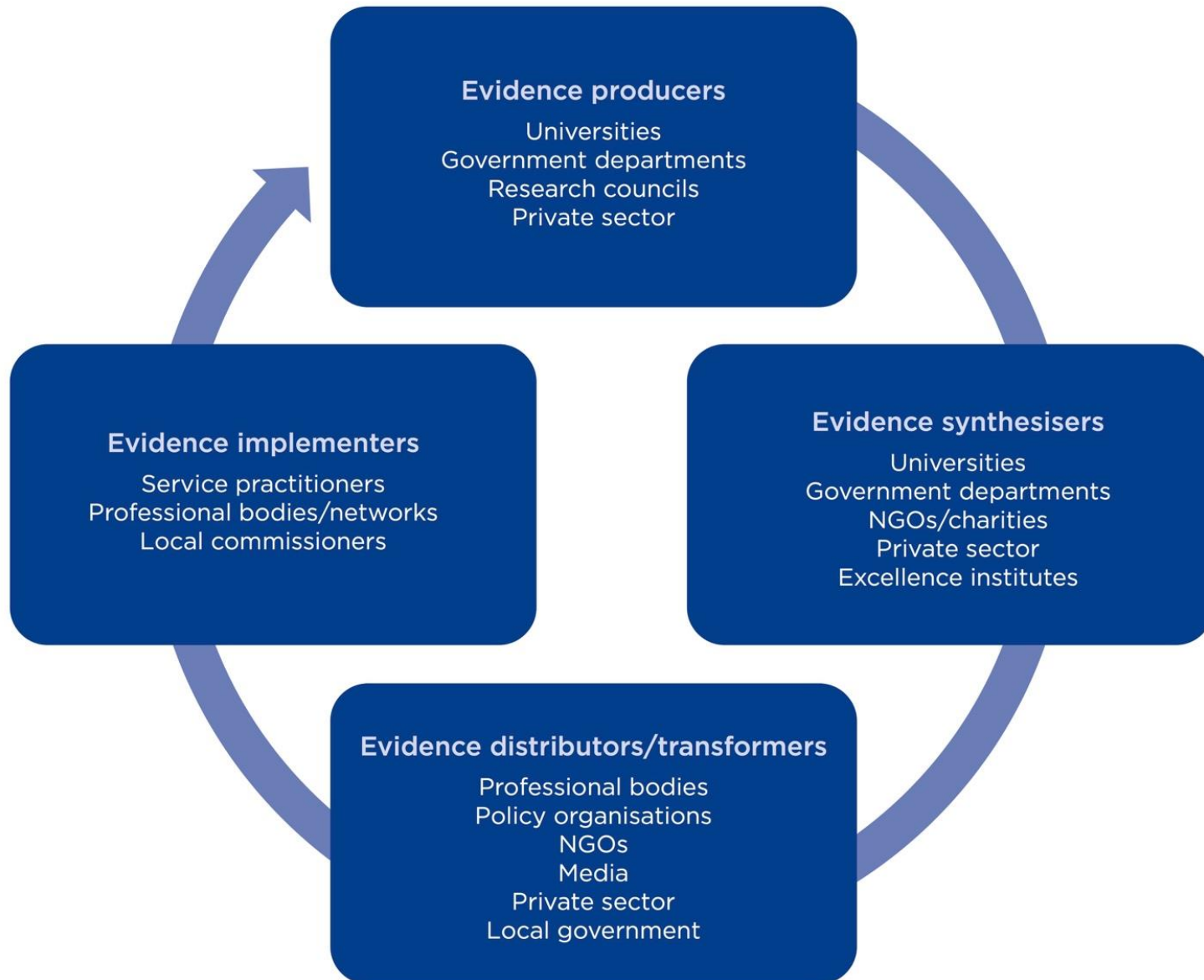
...placing the **beneficiaries' interest first**, evidence-informed practitioners adopt a process of lifelong learning that involves continually **posing specific questions** of direct practical importance to beneficiaries, searching **objectively and efficiently** for the current best evidence relative to each question, and taking appropriate **action guided by evidence**

Modeling evidence-informed practice



What is evidence?

- Many different kinds of evidence
- Evidence varies in quality (e.g. Standards of Evidence)
- Evidence generation and collection must be linked to the question
- Evidence is performs a purpose: prove, impact, learn or hold self to account
- Evidence helps you to deliver social good - either by better understanding your impact - or by helping you improve what you do
- Evidence is confidence.



Standards of Evidence



NESTA's Standards of Evidence



Project Oracle's Standards of Evidence

Project Oracle's Standards of Evidence

Evidence ecosystems in the UK

- What Works Centres

Education Endowment Foundation

Early Intervention Foundation

National Institute for Health and Care Excellence

College of Policing What Works Centre for Crime Reduction

What Works Centre for Local Economic Growth

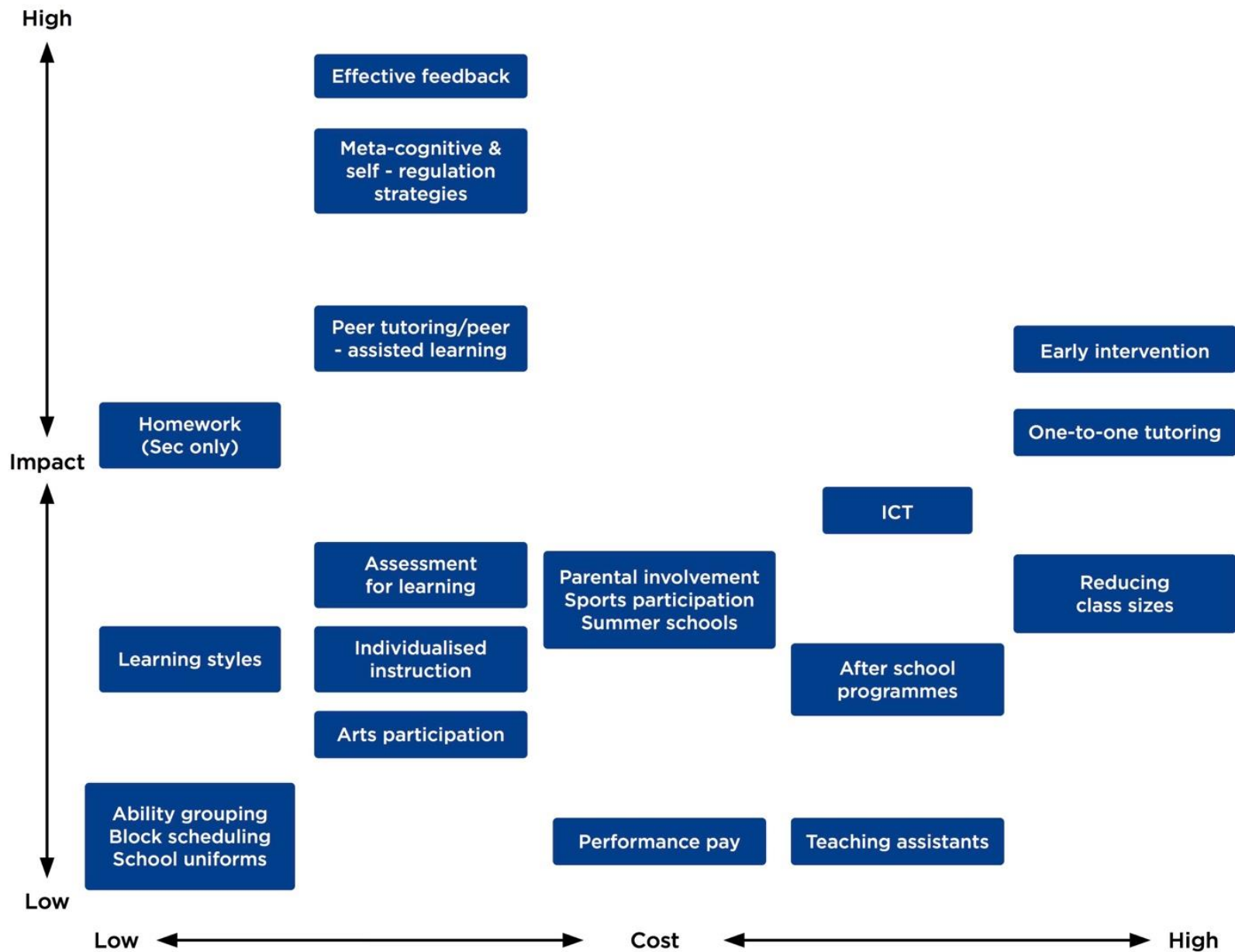
Centre for Ageing Better

- Centre for Youth Impact

- Project Oracle


Theory of Change

...is a method that a community group can use to think critically about what is required to bring about a desired social change. It is a process designed to depict how a complex change initiative will unfold over time. It creates an illustration of all the various moving parts that must operate in concert to bring about a desired outcome.

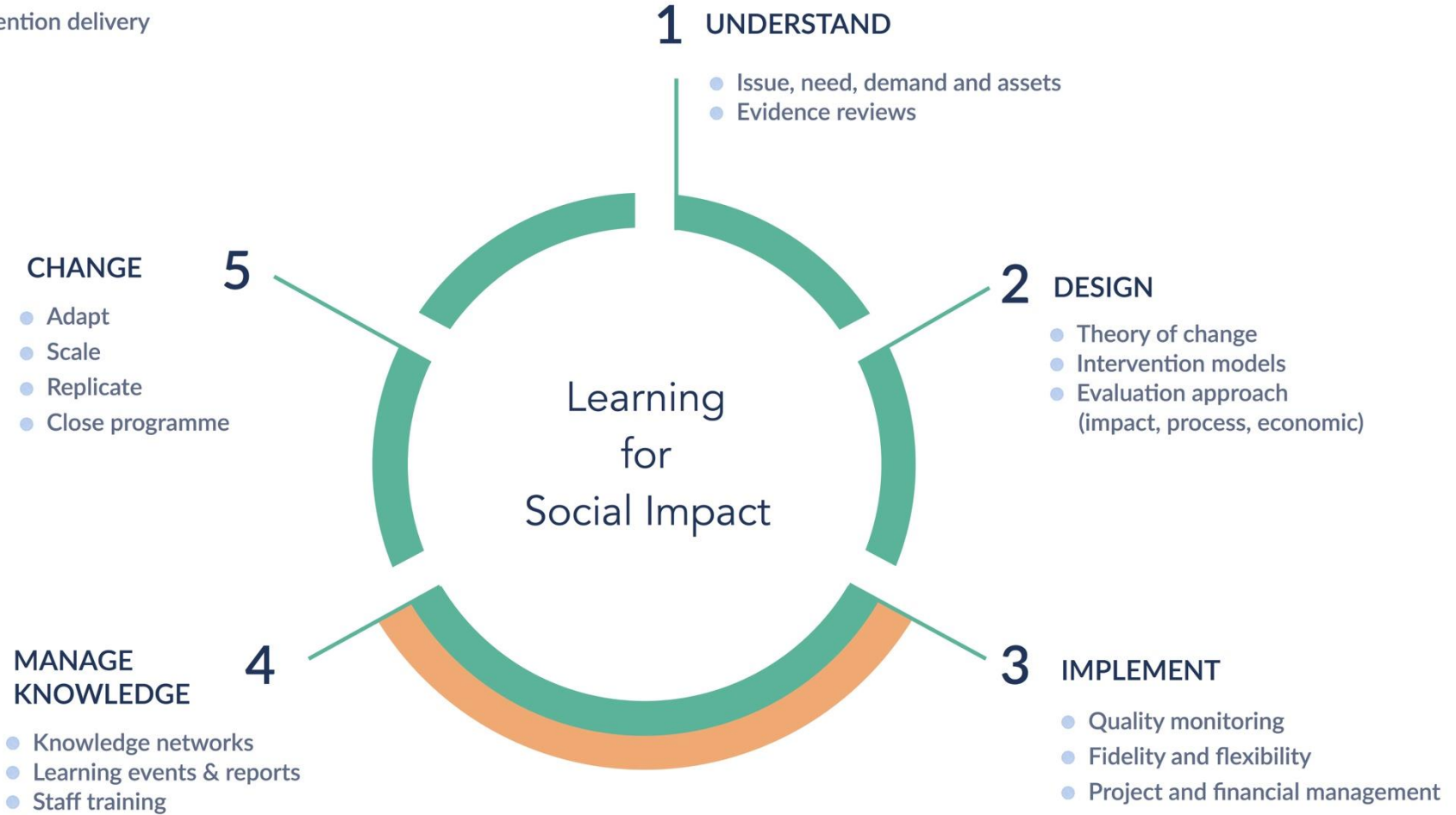


Quality, Impact and Learning

- Efficiency
- Effectiveness
- Value for money

 Learning and evaluation

 Intervention delivery



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